

About the Poll

The KCTS9/KPLU/Washington Poll is a non-partisan, academic survey research project sponsored by the Washington Institute for the Study of Ethnicity & Race (WISER), a research center at the University of Washington in the School of Social Sciences. Dr. Matt Barreto, an Associate Professor of Political Science is the Director of WISER and principal investigator on this survey.

The survey was administered by telephone, by the Center for Survey Research at the UW, based on a randomly selected list of phone numbers using a list of registered voters. The survey was in the field from October 18 – 28, 2010. A total of 500 registered voters throughout the state of Washington were interviewed, yielding in a 4.3% margin of error. Likely voters are drawn from both waves 1 and 2, and a total of 695 likely voters were polled, for a margin of error of +/- 3.7%. Frequency percentages may not add up to 100% due to rounding.

The current poll was a collaborative effort between KCTS-9, KPLU and the Washington Poll.

Questions/Comments: mbarreto@uw.edu, lorenc2@uw.edu

The Washington Poll

Now I'm going to read you a list of names of public officials, and for each one, I want you to tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable view of that person or organization.

	Very Fav	Some Fav	Some Unfav	Very Unfav
Murray – Wave 1	26	22	16	26
Murray – Wave 2	27	21	10	38
Rossi – Wave 1	16	24	15	34
Rossi – Wave 2	23	20	10	37

Statewide sample = 500 registered voters in each wave, +/- 4.3%

The Washington Poll

2010 Senate Vote Choice:

Thinking ahead to the November election for U.S. Senate, are you planning to vote for, Patty Murray, who prefers the Democratic Party, or Dino Rossi, who prefers the Republican party?

Candidate	Wave 1	Wave 2	Likely Voters
Murray	50	49	51
Rossi	42	45	45
Undecided	8	6	4
Total	100%	100%	100%

Statewide sample = 500 registered voters, +/- 4.3%

Likely voters sample = 695; +/- 3.7%

Read columns going down, percents are rounded to whole numbers

U.S. Senate crosstabs

<u>Group</u>	<u>Murray</u>	<u>Rossi</u>	<u>Undecided</u>	<u>% of RVs</u>
All RVs	49	45	6	(100)
Likely voters	51	45	4	(70)
Democrats	96	2	2	(34)
Republicans	2	95	3	(28)
Independents	41	46	13	(37)
Liberal	92	6	3	(32)
Moderate	54	38	9	(26)
Conservative	5	92	3	(31)
Puget Sound	58	35	8	(53)
Eastern WA	32	63	5	(21)
Other Western	46	49	5	(26)
Men	46	46	8	(48)
Women	52	43	5	(52)
College educated	55	40	6	(51)
Non-College	42	52	6	(49)
Married	42	52	6	(58)
Not married	59	35	6	(42)

Read rows going across, left to right, percents are rounded to whole numbers

Statewide sample = 500 registered voters, +/- 4.3%

Likely voters sample = 695; +/- 3.7%

U.S. Senate crosstabs

Group	Murray	Rossi	Undecided	% of RVs
Age 18-39	59	35	6	(25)
Age 40-64	46	47	8	(41)
Age 65 +	44	53	4	(34)
Less \$60,000	63	36	2	(43)
\$60K - \$100,000	42	50	8	(25)
Over \$100,000	45	50	5	(32)
White	49	47	3	(80)
Minority	45	34	21	(20)
WA Wrong direction	18	76	6	(47)
WA Right track	77	16	6	(37)
Yes on 1098	82	12	6	(44)
No on 1098	18	76	7	(50)
Approve Tea Party	5	85	10	(22)
Middle of the road	43	52	5	(28)
Disapprove Tea Party	94	4	2	(29)
Approve health bill	85	7	8	(45)
Disapprove health bill	12	83	5	(46)

Read rows going across, left to right, percents are rounded to whole numbers

Statewide sample = 500 registered voters, +/- 4.3%

Likely voters sample = 695; +/- 3.7%

The Washington Poll

2010 Congress Vote Choice:

Thinking ahead to the November election for U.S. Congress, are you planning to vote for, (**ROTATE ORDER PARTIES READ**) the Democratic candidate, or the Republican candidate?

Candidate	Wave 1	Wave 2	Likely Voters
Democrat	44	47	47
Republican	41	43	44
Undecided	15	10	9
Total	100%	100%	100%

Statewide sample = 500 registered voters, +/- 4.3%

Likely voters sampe = 695; +/- 3.7%

Read columns going down, percents are rounded to whole numbers

The Washington Poll

2010 Congress Vote Choice:

Thinking ahead to the November election for U.S. Congress, are you planning to vote for, **(ROTATE ORDER PARTIES READ)** the Democratic candidate, or the Republican candidate?

Candidate	Dem	Indep	Rep	Puget	East	Oth West
Democrat	95	31	4	56	35	38
Republican	1	51	84	34	47	54
Undecided	4	19	11	11	18	8
Total	100%	100%	100%	100%	100%	100%

Statewide sample = 500 registered voters, +/- 4.3%

Read columns going down, percents are rounded to whole numbers

The Washington Poll

Initiative 1098:

Now I'm going to read a statewide ballot initiative that will appear on the November ballot: Initiative 1098 would institute an income tax on individuals earning more than \$200,000 or households earning more than \$400,000, and reduce state property taxes by 20 percent and also reduce the business and occupation tax and direct the increased revenues to education and health. Will you vote yes or no on Initiative 1098?

Position	Wave 2	Likely's
Yes	44	43
No	50	54
Undecided	6	3

Statewide sample = 500 registered voters, +/- 4.3%

The Washington Poll

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Position	Wave 2	< \$60K	\$60 – 100K	> \$100K
Yes	44	50	36	44
No	50	41	55	53
Undecided	6	9	9	3

Statewide sample = 500 registered voters, +/- 4.3%

The Washington Poll

Initiative 1098:

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Position	Wave 2	Dem	Indep	Rep
Yes	44	83	34	8
No	50	14	56	86
Undecided	6	3	7	9

Statewide sample = 500 registered voters, +/- 4.3%

The Washington Poll

Initiative 1100:

Statewide ballot Initiative 1100 would privatize alcohol sales. Currently hard alcohol can only be sold by the Washington State Liquor Control Board, but this initiative would allow alcohol to be sold at grocery stores and other places where beer and wine are already sold. Will you vote yes or no on Initiative 1100?

Position	Wave 2	Likely's
Yes	42	49
No	52	47
Undecided	6	2

Statewide sample = 500 registered voters, +/- 4.3%

The Washington Poll

Initiative 1107:

Statewide ballot Initiative 1107 would end some sales taxes on candy, soda, and bottled water, which were approved by the state legislature this year. Will you vote yes or no on Initiative 1100?

Position	Wave 2	Likely's
Yes	57	57
No	39	40
Undecided	4	3

Statewide sample = 500 registered voters, +/- 4.3%

The Washington Poll

Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or what?

Response	Percentage
Democrat	34
Republican	28
Independent/Other/None	37
Don't Know/None	2

Region of state:

Region	Percentage
Puget Sound	53
Eastern Washington	21
Western WA other	26

Statewide sample = 500 registered voters, +/- 4.3%

Additional Results

If you have additional questions, and would like to see any additional, or more specific results, please send us an email and we will try to accommodate your request

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