

Comparing 2010 polls

Comparison of final pre-election polls and actual election returns – U.S. Senate

	Sponsor	Date	Sample	Result	Error
→	WashPoll	28-Oct	RV	Murray + 4	0.4 ←
	YouGov	30-Oct	RV	Murray + 5	0.6
	YouGov	30-Oct	LV	Murray + 3	1.4
	Marist	28-Oct	RV	Murray + 3	1.4
	WashPoll	28-Oct	LV	Murray + 6	1.6
	Fox News	30-Oct	LV	Murray + 2	2.4
	Marist	28-Oct	LV	Murray + 1	3.4
	Survey USA	27-Oct	LV	Tie + 0	4.4
	Rasmussen	27-Oct	LV	Rossi + 1	5.4
	PPP	31-Oct	LV	Rossi + 2	6.4
	Average		RV	Murray + 4.0	0.4
	Average		LV	Murray + 1.3	3.1

Final election tally as of November 11/15/10, Murray 52.21% to Rossi 47.79%

About the WA Poll

The Washington Poll is a non-partisan, academic survey research project sponsored by the Washington Institute for the Study of Ethnicity & Race (WISER), a research center at the University of Washington in the School of Social Sciences. Dr. Matt A. Barreto, an associate professor of Political Science is the director of the poll. In 2010, the poll is co-sponsored by KCTS-9 TV and KPLU radio.

The survey was administered by telephone, using college-educated, live callers at the Center for Survey Research at the UW, and based on a randomly selected list of phone numbers drawn from a list of registered voters. Cell phones are included only where a voter has listed that on a public list as their primary phone number. The final 2010 survey was in the field from October 18 – 28, with a margin of error of 4.3%.

Questions/Comments: info@washingtonpoll.org