

KCTS-9 / KPLU / Washington Poll

October 15, 2010

FINAL RESULTS N=500 REG VOTERS

Q.1 Do you think things here in Washington state are generally going in the right direction, or seriously on the wrong track?

37% 1 Going in the right direction
47% 2 Seriously on the wrong track
15% 88 (Don't Know)
1% 99 (Refused)

(ref:DIRECT)

Q.2 Thinking ahead to the November 2010 elections, what general issues are most important to you as you decide how you will vote?

(OPEN-ENDED, PRE-CODE TO LIST, RESPONDENT MAY SELECT UP TO TWO ISSUES)

24% 1 Jobs/Unemployment
27% 2 Fix the Economy / Recession
25% 3 Taxes
16% 4 Budget deficit/National debt/Government spending
13% 5 Health care reform
9% 6 Education
4% 7 Wars in Iraq/Afghanistan
4% 8 Illegal immigration/Border Security
3% 9 Banking/Finance/Wall Street
2% 10 National security / terrorism
2% 11 The environment/Climate change
2% 12 Gay rights/Marriage Equality
1% 13 Gas and energy prices
1% 14 Transportation/Roads
5% 15 Something else/Other
9% 88 (Don't Know)

(ref:ISSUE)

Q.3 Now I'm going to read you a list of names of public officials and public organizations, and for each one, I want you to tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable view of that person or organization.

If you have no opinion, or have never heard of the person or organization, just let me know.

(RANDOMIZE LIST ORDER)	Very Fav	Some Fav	Some Unfav	Very Unfav	No Opin	Never Heard
Q.3 President Barack Obama	33	19	12	33	2	0
Q.4 Governor Christine Gregoire	19	22	19	33	6	2
Q.5 The state legislature in Olympia	5	29	28	17	19	3
Q.6 The U.S. Congress in Washington, DC	5	22	27	33	11	0
Q.7 Attorney General Rob McKenna	16	30	8	6	29	11
Q.8 U.S. Senator Patty Murray	26	22	16	26	7	2
Q.9 Dino Rossi	16	24	15	34	9	2
Q.10 Sarah Palin	12	23	15	40	10	1

(ref:JOBAPP)

Q.11 Thinking ahead to the November election for U.S. Senate, are you planning to vote for, (**ROTATE ORDER NAMES READ**) Patty Murray, who prefers the Democratic Party, or Dino Rossi, who prefers the Republican party?

42% Patty Murray -- certain
 4% Patty Murray -- could change
 4% Undecided -- lean Murray
 33% Rossi -- certain
 6% Rossi -- could change
 3% Undecided -- lean Rossi
 8% Undecided/Don't know/Can't Remember/Didn't Vote

COMBINED SENATE VOTE

50% Murray
42% Rossi
8% Undecided

(ref:SENATE)

Q.12 Thinking ahead to the November election for U.S. Congress, are you planning to vote for, **(ROTATE ORDER PARTIES READ)** the Democratic candidate, or the Republican candidate?

- 34% Democratic Candidate -- certain
- 5% Democratic Candidate -- could change
- 5% Undecided -- lean Democratic Candidate
- 29% Republican Candidate -- certain
- 8% Republican Candidate -- could change
- 4% Undecided -- lean Republican Candidate
- 15% Undecided/Don't know/Can't Remember/Didn't Vote

COMBINED GENERIC BALLOT CONGRESS VOTE

44% Democrat
41% Republican
15% Undecided

(ref:CONGRESS)

Q.13. Generally, do you believe you and your family are better off if the **(ROTATE ORDER OF PARTIES)** Democrats have a majority in the state legislature, OR if the Republicans have a majority in the state legislature, or doesn't it make a difference to you and your family which party has a majority.

- 35% Democrats in majority
- 18% Makes no difference
- 35% Republicans in majority
- 4% (Neither party in majority)
- 1% (Other party)
- 5% (Undecided/Don't know/Can't Remember)
- 1% (Refused)

(ref:LEGPARTY)

Q.14 Now I'm going to read a statewide ballot initiative that will appear on the November ballot: Initiative 1098 would institute an income tax on individuals earning more than \$200,000 or households earning more than \$400,000, and reduce state property taxes by 20 percent and also reduce the business and occupation tax and direct the increased revenues to education and health.

- 42% Yes on 1098
- 51% No on 1098
- 7% Undecided

(ref:INCOMETAX)

Q.15 How closely have you paid attention to information about ballot measure 1098, the proposal to establish a state income tax on the wealthy and reduce other taxes? Would you say extremely closely, very closely, moderately closely, slightly closely, or not closely at all?

10% Extremely closely
28% Very closely
32% Moderately closely
12% Slightly closely
14% Not closely at all
3% Undecided/Don't know

(ref:ITAXCLOSE)

Q.16 Statewide ballot Initiative 1100 would privatize alcohol sales. Currently hard alcohol can only be sold by the Washington State Liquor Control Board, but this initiative would allow alcohol to be sold at grocery stores and other places where beer and wine are already sold.

47% Yes on 1100
49% No on 1100
1% Undecided
3% Will not vote on this

(ref:INIT1100)

Q.17 Statewide ballot Initiative 1107 would end some sales taxes on candy, soda, and bottled water, which were approved by the state legislature this year.

56% Yes on 1107
36% No on 1107
7% Undecided
1% Will not vote on this

(ref:INIT1107)

Q. 18 Now I'm going to read you a list of different public policies or groups, and for each one, I want you to tell me whether you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove, of each policy or issue.

Q.18 The health care reform bill passed by Congress this past Spring?

22% Strongly Approve	
16% Somewhat Approve	Approve: 38%
12% Somewhat Disapprove	Disapprove: 49%
37% Strongly Disapprove	
13% (No Opinion)	

Q.19 The wall street reform bill passed by Congress this past summer?

16% Strongly Approve	
20% Somewhat Approve	Approve: 36%
12% Somewhat Disapprove	Disapprove: 33%
21% Strongly Disapprove	
32% (No Opinion)	

Q.20 Requiring tax increases by the state legislature to be approved by a two-thirds majority?

40% Strongly Approve	
17% Somewhat Approve	Approve: 57%
9% Somewhat Disapprove	Disapprove: 30%
21% Strongly Disapprove	
12% (No Opinion)	
2% (Refused)	

Q.21 The NAACP resolution that said the Tea Party was racially intolerant.

10% Strongly Approve	
12% Somewhat Approve	Approve: 22%
10% Somewhat Disapprove	Disapprove: 43%
33% Strongly Disapprove	
33% (No Opinion)	
1% (Refused)	

Q.22 The tea party movement.

19% Strongly Approve	
20% Somewhat Approve	Approve: 39%
11% Somewhat Disapprove	Disapprove: 36%
25% Strongly Disapprove	
24% (No Opinion)	
1% (Refused)	

Q.23 Repealing the don't ask, don't tell policy and allowing gays to serve openly in the U.S. Military.

44% Strongly Approve	
16% Somewhat Approve	Approve: 60%
5% Somewhat Disapprove	Disapprove: 24%
19% Strongly Disapprove	
15% (No Opinion)	
1% (Refused)	

Q.24 Allowing an Islamic cultural center, also known as the Ground Zero Mosque, to be built a few blocks from the site of the September eleventh terrorist attacks in New York City.

20% Strongly Approve	
16% Somewhat Approve	Approve: 36%
11% Somewhat Disapprove	Disapprove: 50%
39% Strongly Disapprove	
13% (No Opinion)	
1% (Refused)	

(ref: POLICYAPP)

Q.25 Extending the Bush tax cuts [half sample asked this verion]

31% Strongly Approve	
17% Somewhat Approve	Approve: 48%
6% Somewhat Disapprove	Disapprove: 30%
24% Strongly Disapprove	
21% (No Opinion)	
1% (Refused)	

(ref: POLICYAPP)

Q.26 Extending the Bush tax cuts to only those people making less than \$200,000 income per year [half sample asked this verion]

34% Strongly Approve	
19% Somewhat Approve	Approve: 53%
6% Somewhat Disapprove	Disapprove: 27%
21% Strongly Disapprove	
16% (No Opinion)	
2% (Refused)	

(ref: POLICYAPP)

Q. 27 There are a lot of different places people turn to for news about the politics, especially in helping them get informed about elections. What is your primary source of news for issues in the upcoming election here in Washington state? Is it, **[ROTATE front/back: Local TV news, Cable news like CNN or Fox News, Newspapers, Radio, Internet news sites]** or just word of mouth from friends and family?

20% Local TV news
 26% Cable news like CNN or Fox News
 18% Newspapers
 10% Radio
 18% Internet news sites
 6% Word of mouth from friends and family
 3% (Don't Know)
 1% (Refused)

(ref: NEWS1)

Q. 28 Okay, and when you hear about a news story on, how often do you trust that the information is honest and accurate -- very often, somewhat often, not too often, or not often at all?

	Very often	Some often	Not too	Not at all	DK
Q.28 Local TV news	19	49	13	8	10
Q.29 CNN	17	41	13	13	15
Q.30 Fox News	17	31	11	31	9
Q.31 Public Broadcasting such as PBS	31	36	9	9	13
Q.32 Public Radio such as NPR	26	28	12	10	23
Q.33 Talk Radio news	11	29	19	22	18
Q.34 Your local newspaper	22	43	15	10	8
Q.35 Internet news sites	8	38	15	15	22

(ref: NEWS2)

Q. 36. There is some talk these days about how the difference in incomes between rich people and poor people in the United States has continued to grow in the past 20 years. That is, rich people are getting richer, and poor people are getting poorer. Do you think this is a good thing, a bad thing, neither good nor bad, or haven't you thought about it?

4% Good thing
 63% Bad thing
 17% Neither good nor bad
 8% Haven't thought about it
 5% (Don't Know)
 4% (Refused)

(ref: RICHPOOR)

Q. 37. Thinking about the phrase, “the rich” – what exactly do you think constitutes a household that is rich? That is, what do you consider their yearly income to be?

- 5% Less than \$100,000
- 15% \$100,000 to \$199,999
- 25% \$200,000 to \$299,999
- 8% \$300,000 to \$499,999
- 20% \$500,000 to 1 million
- 19% \$1 million or more
- 9% Don't know

(ref: DEF_RICH)

Q 38 There are many possible causes for our economic troubles these last years. Thinking about the last two administrations, which would you say is most responsible for the economy these last few years. Would you say the economic policies of [ROTATE: President George W. Bush or President Barack Obama] are more responsible?”

- 35% President Obama is to blame
- 54% President Bush is to blame
- 6% Both are to blame
- 4% Neither – someone else
- 1% (Don't Know)
- 1% (Refused)

(ref: BUSHOBAMA)

Q39. Thinking about the future of our economy, which party do you trust more to make the right decisions and improve our economic conditions? Would you say you have more confidence in (ROTATE) President Obama and the Democrats, or the Republicans?

- 42% Obama and Democrats
- 35% Republicans
- 3% Both (volunteered)
- 17% Neither (volunteered)
- 2% (Don't Know)
- 1% (Refused)

(ref: FUTECON)

Q.40 Overall, do you think that statewide initiative elections are a good thing for the state, a bad thing for the state, or that they don't make much difference?

- 73% Good thing
- 9% Bad thing
- 13% No difference
- 5% (Don't Know)

(ref:INITGOOD)

Q.41 Which comes closest to your view about what government policy should be toward illegal immigrants currently residing in the United States? Should the government **(ROTATE FROM TOP TO BOTTOM, BOTTOM TO TOP EVERY OTHER CALL)**:

- _Make all illegal immigrants felons and send them back to their home country.
- _Have a guest worker program that allows immigrants to remain in the United States in order to work, but only for a limited amount of time.
- _Allow illegal immigrants to remain in the United States and become U.S. citizens, but only if they meet certain requirements like working and paying back taxes over a period of time. (or)
- _Grant amnesty to all illegal immigrants in the country, giving them residence and the right to work without the fear of being deported.

- 14% All illegal immigrants felons
- 26% Guest worker program
- 50% Earned citizenship Path to citizenship or more: 55%
- 5% Amnesty
- 4% (Don't Know)
- 2% (Refused)

(ref:IMMPOLI)

Q.42 Which of the following statements best describes your views on the issue of same-sex marriage? **(READ AND ROTATE IN ORDER FRONT TO BACK)**

- 38% Gay and lesbian couples should have the same legal right to marry as straight couples.
- 29% Gay and lesbian couples should be able to have the same legal rights as straight couples but it should not be called marriage.
- 11% There should be domestic partnerships that give gay and lesbian couples only some of the benefits and protections of marriage.
- 16% There should be no legal recognition of gay and lesbian couples.
- 5% (Don't Know)
- 1% (Refused)

(ref:SAMESEX)