

KCTS-9 / KPLU / Washington Poll

October 29, 2010

FINAL RESULTS N=500 REG VOTERS

Wave 2

Q.1 Do you think things here in Washington state are generally going in the right direction, or seriously on the wrong track?

37% 1 Going in the right direction
47% 2 Seriously on the wrong track
14% 88 (Don't Know)
2% 99 (Refused)

(ref:DIRECT)

Q.2 Thinking ahead to the November 2010 elections, what general issues are most important to you as you decide how you will vote?

(OPEN-ENDED, PRE-CODE TO LIST, RESPONDENT MAY SELECT UP TO TWO ISSUES)

33% 1 Fix the Economy / Recession
28% 2 Taxes
21% 3 Jobs/Unemployment
17% 4 Health care reform
10% 5 Budget deficit/National debt/Government spending
8% 6 Education
4% 7 Gay rights/Marriage Equality
3% 8 The environment/Climate change
3% 9 Illegal immigration/Border Security
2% 10 Wars in Iraq/Afghanistan
2% 11 Banking/Finance/Wall Street
2% 12 National security / terrorism
1% 13 Gas and energy prices
1% 14 Transportation/Roads
10% 15 Something else/Other
5% 88 (Don't Know)

(ref:ISSUE)

The poll was fielded by telephone, using live callers, and called registered voters statewide at random. Phone numbers were matched to the voter record, and a combination of landlines and cell phones were contacted. If a respondent was not home, or busy, up to 5 call-backs were scheduled with each number. Overall 500 surveys were completed in wave 1, and an additional cross-section of 500 surveys were completed in wave 2. Each wave has a margin of error of +/- 4.3%.

Q.3 Now I'm going to read you a list of names of public officials and public organizations, and for each one, I want you to tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable view of that person or organization.

If you have no opinion, or have never heard of the person or organization, just let me know.

(RANDOMIZE LIST ORDER)	Very Fav	Some Fav	Some Unfav	Very Unfav	No Opin	Never Heard
Q.3 President Barack Obama	33	22	10	33	2	0
Q.4 Governor Christine Gregoire	21	22	14	34	7	2
Q.5 The state legislature in Olympia	4	27	29	20	19	1
Q.6 The U.S. Congress in Washington, DC	4	24	32	34	6	0
Q.7 Attorney General Rob McKenna	16	22	12	6	31	13
Q.8 U.S. Senator Patty Murray	27	21	10	38	4	0
Q.9 Dino Rossi	23	20	10	37	8	1
Q.10 Sarah Palin	13	22	12	45	7	1

(ref:JOBAPP)

Q.11 Thinking ahead to the November election for U.S. Senate, are you planning to vote for, (**ROTATE ORDER NAMES READ**) Patty Murray, who prefers the Democratic Party, or Dino Rossi, who prefers the Republican party?

46% Patty Murray -- certain
 2% Patty Murray -- could change
 1% Undecided -- lean Murray
 42% Rossi -- certain
 2% Rossi -- could change
 1% Undecided -- lean Rossi
 6% Undecided/Don't know/Can't Remember/Didn't Vote

COMBINED SENATE VOTE

49% Murray
45% Rossi
6% Undecided

LIKELY VOTERS (across waves 1 & 2)

51% Murray
45% Rossi
4% Undecided

(ref:SENATE)

NOTE:

Likely voters estimate: 69.52% of all registered voters classified as likely voters
 Based on previous vote history, response to vote by mail, and interest in election

Q.12 Thinking ahead to the November election for U.S. Congress, are you planning to vote for, **(ROTATE ORDER PARTIES READ)** the Democratic candidate, or the Republican candidate?

43% Democratic Candidate -- certain
 2% Democratic Candidate -- could change
 2% Undecided -- lean Democratic Candidate
 38% Republican Candidate -- certain
 3% Republican Candidate -- could change
 2% Undecided -- lean Republican Candidate
 10% Undecided/Don't know/Can't Remember/Won't Vote

COMBINED GENERIC BALLOT CONGRESS VOTE

47% Democrat
43% Republican
10% Undecided

LIKELY VOTERS (across waves 1 &2)

47% Democrat
44% Republican
9% Undecided

(ref:CONGRESS)

Q.13. Generally, do you believe you and your family are better off if the **(ROTATE ORDER OF PARTIES)** Democrats have a majority in the state legislature, OR if the Republicans have a majority in the state legislature, or doesn't it make a difference to you and your family which party has a majority.

36% Democrats in majority
 19% Makes no difference
 36% Republicans in majority
 4% (Neither party in majority)
 1% (Other party)
 5% (Undecided/Don't know/Can't Remember)
 1% (Refused)

(ref:LEGPARTY)

Q.14 Now I'm going to read a statewide ballot initiative that will appear on the November ballot: Initiative 1098 would institute an income tax on individuals earning more than \$200,000 or households earning more than \$400,000, and reduce state property taxes by 20 percent and also reduce the business and occupation tax and direct the increased revenues to education and health.

All RVs

44% Yes on 1098
 50% No on 1098
 6% Undecided

LIKELY VOTERS (across waves 1 & 2)

43% Yes on 1098
 54% No on 1098
 3% Undecided

(ref:INCOMETAX)

Q.15 How closely have you paid attention to information about ballot measure 1098, the proposal to establish a state income tax on the wealthy and reduce other taxes? Would you say extremely closely, very closely, moderately closely, slightly closely, or not closely at all?

14% Extremely closely
 27% Very closely
 34% Moderately closely
 10% Slightly closely
 12% Not closely at all
 3% Undecided/Don't know

(ref:ITAXCLOSE)

Q.16 Statewide ballot Initiative 1100 would privatize alcohol sales. Currently hard alcohol can only be sold by the Washington State Liquor Control Board, but this initiative would allow alcohol to be sold at grocery stores and other places where beer and wine are already sold.

All RVs

42% Yes on 1100
 52% No on 1100
 2% Undecided
 4% Will not vote on this

LIKELY VOTERS (across waves 1 & 2)

49% Yes on 1100
 47% No on 1100
 1% Undecided
 2% Will not vote on this

(ref:INIT1100)

Q.17 Statewide ballot Initiative 1107 would end some sales taxes on candy, soda, and bottled water, which were approved by the state legislature this year.

All RVs

57% Yes on 1107
 39% No on 1107
 3% Undecided
 1% Will not vote on this

LIKELY VOTERS (across waves 1 & 2)

57% Yes on 1107
 40% no on 1107
 3% Undecided
 0% Will not vote on this

(ref:INIT1107)

Q. 18 Now I'm going to read you a list of different public policies or groups, and for each one, I want you to tell me whether you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove, of each policy or issue.

Q.18 The health care reform bill passed by Congress this past Spring?

24% Strongly Approve	
21% Somewhat Approve	Approve: 45%
10% Somewhat Disapprove	Disapprove: 46%
36% Strongly Disapprove	
9% (No Opinion)	

Q.19 The wall street reform bill passed by Congress this past summer?

19% Strongly Approve	
17% Somewhat Approve	Approve: 36%
8% Somewhat Disapprove	Disapprove: 32%
24% Strongly Disapprove	
32% (No Opinion)	

Q.20 Requiring tax increases by the state legislature to be approved by a two-thirds majority?

41% Strongly Approve	
19% Somewhat Approve	Approve: 60%
6% Somewhat Disapprove	Disapprove: 29%
23% Strongly Disapprove	
11% (No Opinion)	

Q.21 The NAACP resolution that said the Tea Party was racially intolerant.

15% Strongly Approve	
11% Somewhat Approve	Approve: 26%
9% Somewhat Disapprove	Disapprove: 43%
35% Strongly Disapprove	
31% (No Opinion)	

Q.22 The tea party movement.

22% Strongly Approve	
17% Somewhat Approve	Approve: 39%
11% Somewhat Disapprove	Disapprove: 40%
29% Strongly Disapprove	
21% (No Opinion)	

Q.23 Repealing the don't ask, don't tell policy and allowing gays to serve openly in the U.S. Military.

45% Strongly Approve	
15% Somewhat Approve	Approve: 60%
7% Somewhat Disapprove	Disapprove: 23%
16% Strongly Disapprove	
17% (No Opinion)	

Q.24 Allowing an Islamic cultural center, also known as the Ground Zero Mosque, to be built a few blocks from the site of the September eleventh terrorist attacks in New York City.

23% Strongly Approve	
18% Somewhat Approve	Approve: 41%
14% Somewhat Disapprove	Disapprove: 50%
36% Strongly Disapprove	
9% (No Opinion)	

(ref: POLICYAPP)

Q.25 Extending the Bush tax cuts [half sample asked this version]

30% Strongly Approve	
15% Somewhat Approve	Approve: 45%
9% Somewhat Disapprove	Disapprove: 40%
31% Strongly Disapprove	
13% (No Opinion)	
1% (Refused)	

(ref: POLICYAPP)

Q.26 Extending the Bush tax cuts to only those people making less than \$200,000 income per year [half sample asked this version]

35% Strongly Approve	
23% Somewhat Approve	Approve: 58%
5% Somewhat Disapprove	Disapprove: 25%
20% Strongly Disapprove	
6% (No Opinion)	
2% (Refused)	

(ref: POLICYAPP)

Q. 27 There are a lot of different places people turn to for news about the politics, especially in helping them get informed about elections. What is your primary source of news for issues in the upcoming election here in Washington state? Is it, **[ROTATE front/back: Local TV news, Cable news like CNN or Fox News, Newspapers, Radio, Internet news sites]** or just word of mouth from friends and family?

18% Local TV news
 24% Cable news like CNN or Fox News
 21% Newspapers
 12% Radio
 19% Internet news sites
 4% Word of mouth from friends and family
 3% (Don't Know)

(ref: NEWS1)

Q. 28 Okay, and when you hear about a news story on, how often do you trust that the information is honest and accurate -- very often, somewhat often, not too often, or not often at all?

	Very often	Some often	Not too	Not at all	DK
Q.28 Local TV news	20	45	15	9	11
Q.29 CNN	19	36	15	12	18
Q.30 Fox News	18	19	14	30	19
Q.31 Public Broadcasting such as PBS	38	29	8	8	17
Q.32 Public Radio such as NPR	30	22	11	13	23
Q.33 Talk Radio news	14	24	16	19	25
Q.34 Your local newspaper	22	39	11	12	15
Q.35 Internet news sites	11	39	19	9	21

(ref: NEWS2)

Q. 36. There is some talk these days about how the difference in incomes between rich people and poor people in the United States has continued to grow in the past 20 years. That is, rich people are getting richer, and poor people are getting poorer. Do you think this is a good thing, a bad thing, neither good nor bad, or haven't you thought about it?

3% Good thing
 65% Bad thing
 21% Neither good nor bad
 7% Haven't thought about it
 4% (Don't Know)
 2% (Refused)

(ref: RICHPOOR)

Q. 37. Thinking about the phrase, “the rich” – what exactly do you think constitutes a household that is rich? That is, what do you consider their yearly income to be?

3%	Less than \$100,000
16%	\$100,000 to \$199,999
22%	\$200,000 to \$299,999
10%	\$300,000 to \$499,999
23%	\$500,000 to 1 million
15%	\$1 million or more
10%	Don't know

(ref: DEF_RICH)

Q 38 There are many possible causes for our economic troubles these last years. Thinking about the last two administrations, which would you say is most responsible for the economy these last few years.

Would you say the economic policies of **[ROTATE: President George W. Bush or President Barack Obama]** are more responsible?”

33%	President Obama is to blame
57%	President Bush is to blame
6%	Both are to blame
3%	Neither – someone else
1%	(Don't Know)

(ref: BUSHOBAMA)

Q39. Thinking about the future of our economy, which party do you trust more to make the right decisions and improve our economic conditions? Would you say you have more confidence in **(ROTATE)** President Obama and the Democrats, or the Republicans?

46%	Obama and Democrats
36%	Republicans
2%	Both (volunteered)
14%	Neither (volunteered)
2%	(Don't Know)

(ref: FUTECON)

Q.40 Overall, do you think that statewide initiative elections are a good thing for the state, a bad thing for the state, or that they don't make much difference?

- 67% Good thing
- 9% Bad thing
- 18% No difference
- 6% (Don't Know)

(ref:INITGOOD)

Q.41 Which comes closest to your view about what government policy should be toward illegal immigrants currently residing in the United States? Should the government **(ROTATE FROM TOP TO BOTTOM, BOTTOM TO TOP EVERY OTHER CALL)**:

- _Make all illegal immigrants felons and send them back to their home country.
- _Have a guest worker program that allows immigrants to remain in the United States in order to work, but only for a limited amount of time.
- _Allow illegal immigrants to remain in the United States and become U.S. citizens, but only if they meet certain requirements like working and paying back taxes over a period of time. (or)
- _Grant amnesty to all illegal immigrants in the country, giving them residence and the right to work without the fear of being deported.

- 13% All illegal immigrants felons
- 26% Guest worker program
- 53% Earned citizenship Path to citizenship or more: 57%
- 4% Amnesty
- 4% (Don't Know)
- 1% (Refused)

(ref:IMMPOLI)

Q.42 Which of the following statements best describes your views on the issue of same-sex marriage? **(READ AND ROTATE IN ORDER FRONT TO BACK)**

- 37% Gay and lesbian couples should have the same legal right to marry as straight couples.
- 29% Gay and lesbian couples should be able to have the same legal rights as straight couples but it should not be called marriage.
- 11% There should be domestic partnerships that give gay and lesbian couples only some of the benefits and protections of marriage.
- 17% There should be no legal recognition of gay and lesbian couples.
- 4% (Don't Know)
- 2% (Refused)

(ref:SAMESEX)