

# *How accurate is the poll?*

---

Comparison of pre-election WA Poll and Actual Election Returns

For Statewide candidates:

<u>Contest</u>	<u>WA Poll</u>	<u>Election Results</u>	<u>Difference</u>
2006 Senate	+ 12 Dem	+ 16.9 Dem	- 4.9 Dem
2008 Governor	+ 6 Dem	+ 6.6 Dem	- 0.6 Dem
2008 President	+ 21 Dem	+ 17.2 Dem	- 3.8 GOP
Average	+13 Dem	+13.6 Dem	- 0.6 Dem

# *How accurate is the poll?*

## Comparison of pre-election WA Poll and Actual Election Returns

For Statewide initiatives and referenda:

<u>Contest</u>	<u>WA Poll</u>	<u>Election Results</u>	<u>Difference</u>	<u>Predicted Outcome</u>
2006 I-920	+ 21 No	+ 23.6 No	- 2.6	Correct
2006 I-933	+ 12 No	+ 17.6 No	- 5.6	Correct
2006 I-937	+ 19 Yes	+ 3.5 Yes	+ 15.5	Correct
2007 I-960	+ 1 Yes	+ 2.5 Yes	- 1.5	Correct
2007 R-67	+ 17 Yes	+ 13.4 Yes	+ 3.6	Correct
2008 I-985	+ 2 Yes	+ 19.9 No	- 21.9	No
2008 I-1000	+ 18 Yes	+ 15.6 Yes	+ 2.4	Correct
2008 I-1029	+ 45 Yes	+ 45.1 Yes	- 0.1	Correct
2009 R-71	+ 17 Yes	+ 6.3 Yes	+ 10.7	Correct
2009 I-1033	+ 5 No	+15.8 No	- 10.8	Correct

# *How accurate is the poll?*

## Comparison of pre-election WA Poll and Actual Election Returns

For Statewide initiatives and referenda:

<u>Contest</u>	<u>% Yes WA Poll</u>	<u>% Yes Election Results</u>	<u>Difference</u>	<u>Predicted Outcome</u>
2006 I-920	32 Yes	38.2 Yes	- 6.2	Correct
2006 I-933	39 Yes	41.2 Yes	- 2.2	Correct
2006 I-937	52 Yes	51.7 Yes	+ 0.3	Correct
2007 I-960	41 Yes	51.2 Yes	- 10.1	Correct
2007 R-67	48 Yes	56.7 Yes	- 8.7	Correct
2008 I-985	45 Yes	40.0 Yes	+ 5.0	No
2008 I-1000	56 Yes	57.8 Yes	- 1.8	Correct
2008 I-1029	65 Yes	72.5 Yes	- 7.5	Correct
2009 R-71	56 Yes	53.2 Yes	+ 2.8	Correct
2009 I-1033	41 Yes	42.1 Yes	- 1.1	Correct

Note: Pre-election polls include undecided voters

# More about the Poll

*The Washington Poll* is a non-partisan, academic survey research project sponsored by the Washington Institute for the Study of Ethnicity & Race (WISER), a research center at the University of Washington in the School of Social Sciences. Dr. Matt A. Barreto, an associate professor of Political Science is the director of the poll.

The survey was administered by telephone, using live callers at the Center for Survey Research at the UW, based on a randomly selected list of phone numbers drawn from a list of registered voters. Cell phones are included only where a voter has listed that on a public list as their primary phone number. The survey is traditionally in the field in mid-October before a November election. The margin of error varies each year, depending on the total number of completed interviews, and ranges from 3%-5%. In 2010, the poll is being co-sponsored by KCTS-9 TV and KPLU radio.

Questions/Comments: [info@washingtonpoll.org](mailto:info@washingtonpoll.org)